

Supported By:  Passion
Made
Possible

Engineering for a Sustainable Future

8 – 10 November 2023

13 PDU for PEs and CEngs (Approved and confirmed)

13 PDU for SCEMs (Approved and confirmed)

9 STUs (Structural) (Approved and confirmed)

SGBC (Pending)



The Institution of Engineers, Singapore (IES) will once again host the World Engineers Summit (WES), the premier conference focusing on tackling challenges arising from climate change through engineering, between 8 and 10 November 2023.

The theme of the sixth biennial WES is

Engineering for a Sustainable Future

As a global conference reputed for impactful exchanges of knowledge, ideas and solutions, WES 2023 presents valuable opportunities for sustainability-driven organisations to differentiate themselves as green champions.

The summit will feature keynote addresses from prominent experts and leaders as well as discussions across six curated tracks:



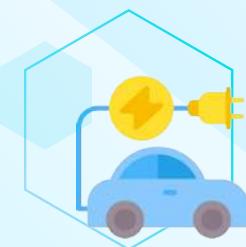
Sustainability through Technology



Building a Resilient Future against Climate Change



Future of Industry Sustainability



Smart and Sustainable Urban Mobility



A Greener and Renewable Built Environment



Pedagogy and Education Technology in Engineering Education

As the world works towards achieving net-zero goals, WES 2023 provides a timely platform to bring together engineering and scientific professionals of various industries to demonstrate commitment in creating a resilient and sustainable future.

The event will enable you to reach more than 1,000 professionals – multidisciplinary engineers, scientists, urban planners, policy makers, academics, business leaders and investors, who are at the forefront of the world's sustainable development.

We invite you to take up one or more of our sponsorship options laid out in this flyer. Should you require more information, please contact the WES Secretariat at:

- +65 6460 4245 (Ms Liza Hassan)
- +65 6461 1236 (Ms Amelia Yeo)
- wes@iesnet.org.sg
- www.wes-ies.org

WES 2021 AT A GLANCE



Over 1,000 Industry Leaders & Professionals



Engineering Companies Showcasing Sustainability Solutions / Technologies



Renowned Plenary & Keynote Speakers



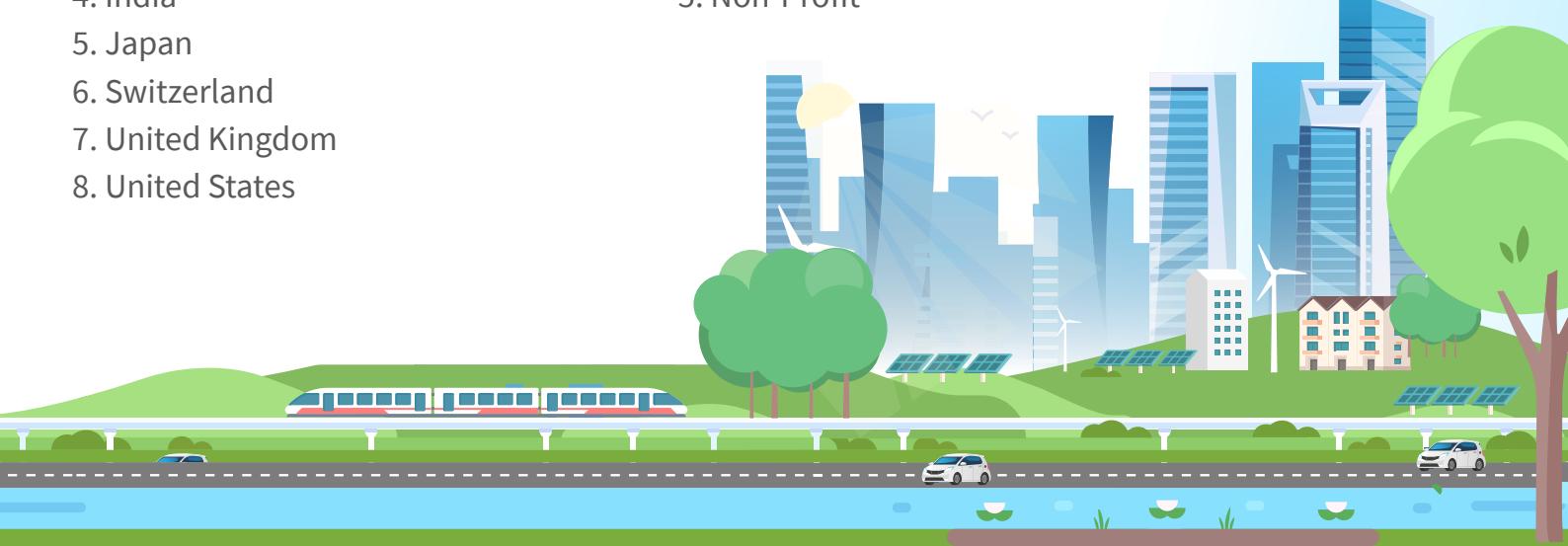
International & Local Participation

TOP 8 Participating Countries (outside of Singapore)

1. Australia
2. Canada
3. China & Hong Kong
4. India
5. Japan
6. Switzerland
7. United Kingdom
8. United States

TOP 5 Participating Industries

1. Government
2. Education
3. Consultants
4. Service Providers
5. Non-Profit



WES 2023 PROGRAMME OVERVIEW

WEDNESDAY 8 NOVEMBER	Opening Plenary Session	Track Sessions	
THURSDAY 9 NOVEMBER	Track Sessions	→	
FRIDAY 10 NOVEMBER	Technical Tours	→	

KEY VALUE PROPOSITIONS FOR SPONSORSHIP

1	BOOST YOUR BRAND	To reach new customers and markets
2	BUILD THOUGHT LEADERSHIP	To advance current thinking in the industry
3	SHOWCASE YOUR BUSINESS, TECHNOLOGIES & SOLUTIONS	To inspire business collaborators
4	GENERATE LEADS & BUILD RELATIONSHIPS	To engage new customers, partners, and investors

SPONSORSHIP PACKAGES – CONFERENCE & EXHIBITION SPONSORS

VALUE PROPOSITIONS & ENTITLEMENTS		Diamond S\$ 100,000	Platinum S\$ 50,000	Gold S\$ 30,000	Silver S\$ 20,000	Bronze S\$ 15,000	Conference Track S\$ 25,000
BRAND BOOSTER	Digital Logo Placement & Acknowledgement <ul style="list-style-type: none"> Marketing collateral Digital assets 	✓	✓	✓	✓	✓	✓
	Onsite Logo Placement <ul style="list-style-type: none"> Entrance Arch Stage Backdrop Programme Board Signages Lanyards or Badges WES Conference Programme eBook 	✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓
	Features <ul style="list-style-type: none"> Branding as Partner on IES eNewsletter, Facebook and LinkedIn profiles Online visibility via IES affiliated partners 	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓	✓ ✓

	Advertisements <ul style="list-style-type: none">• WES Conference Programme eBook• 30-sec brand commercial on WES Conference Dinner / IES 57th Annual Dinner• Banner advertisement on WES website	Centrespread ad ✓ ✓	Full Page ad (ROP)	Half Page ad (ROP)	Half Page ad	Quarter Page ad	Half Page ad (ROP)
	Exhibition Space	48 sqm (Pavilion booth)	24 sqm (Shell booth)	9 sqm (Shell booth)	6 sqm (Shell booth)	3 sqm (Shell booth)	
THOUGHT LEADERSHIP	Speaking & Presentation Opportunities <ul style="list-style-type: none">• One speaking opportunity at WES Conference• In-booth 15-min presentations	✓					
	Complimentary webinar, jointly organised with IES	✓	✓				
	Article contribution in The Singapore Engineer Magazine	✓					
LEAD GENERATION	Business Matching <ul style="list-style-type: none">• Business matching meetings / networking sessions according to industries / sectors	✓	✓	✓	✓	✓	✓
	Hospitality <ul style="list-style-type: none">• Complimentary Conference Pass• Complimentary Exhibitor Pass• Invites to WES Conference Dinner / IES 57th Annual Dinner• Invites to IES social events	12 passes 10 passes 10 seats 5 seats	8 passes 8 passes 10 seats	5 passes 4 passes	3 passes 3 passes	2 passes 2 passes	5 passes 5 seats

* Dedicated Track Room Conference Backdrop



OFFICIAL EVENT LUNCHEON / COFFEE BREAK HOST

VALUE PROPOSITIONS & ENTITLEMENTS		Lunch / Networking Lounge (Exclusive) S\$ 40,000	Lunch / Networking Lounge (Non-Exclusive) S\$ 10,000	Coffee Break S\$ 5,000
BRAND BOOSTER	Digital Logo Placement & Acknowledgement <ul style="list-style-type: none"> Marketing collateral Digital assets 	✓ ✓	✓ ✓	✓ ✓
	Onsite Logo Placement <ul style="list-style-type: none"> Lounge Area Signages WES Conference Programme eBook 	✓ ✓ ✓	✓ ✓ ✓	✓
	Features <ul style="list-style-type: none"> Branding as Partner on IES eNewsletter, Facebook and LinkedIn profiles 	✓	✓	✓
	Advertisements <ul style="list-style-type: none"> WES Conference Programme eBook 	Full Page ad (ROP)		
LEAD GENERATION	Hospitality <ul style="list-style-type: none"> Complimentary Conference Pass 	5 passes	1 pass	1 pass

OFFICIAL PRODUCT SPONSOR

VALUE PROPOSITIONS & ENTITLEMENTS		Polo Shirt Sponsor S\$ 15,000	Lanyard Sponsor S\$ 12,000	Cup Sponsor S\$ 10,000	Utensils Sponsor S\$ 8,000
BRAND BOOSTER	Digital Logo Placement & Acknowledgement <ul style="list-style-type: none"> Marketing collateral Digital assets 	✓ ✓	✓ ✓	✓ ✓	✓ ✓
	Onsite Logo Placement <ul style="list-style-type: none"> WES Conference Programme eBook 	✓	✓	✓	✓
	Features <ul style="list-style-type: none"> Branding as Partner on IES eNewsletter, Facebook and LinkedIn profiles 	✓	✓	✓	✓
LEAD GENERATION	Hospitality <ul style="list-style-type: none"> Complimentary Conference Pass 	3 passes	3 passes	2 passes	2 passes

NOTE: All promotional items are made from recyclable material

ADVERTISEMENT SPONSOR

Inside Front Cover	Inside Back Cover	Full Page ROP	Half Page ROP	Quarter Page ROP
S\$ 5,000	S\$ 4,000	S\$ 3,500	S\$ 2,500	S\$ 1,500

OTHERS

VALUE PROPOSITIONS & ENTITLEMENTS		General Sponsor S\$ 5,000
BRAND BOOSTER	Digital Logo Placement & Acknowledgement <ul style="list-style-type: none"> Marketing collateral Digital assets 	✓ ✓
	Onsite Logo Placement <ul style="list-style-type: none"> Programme Board 	✓
LEAD GENERATION	Hospitality <ul style="list-style-type: none"> Complimentary Conference Pass 	1 pass

OFFICIAL CONFERENCE DINNER / IES 57TH ANNUAL DINNER

VALUE PROPOSITIONS & ENTITLEMENTS	Diamond Table S\$ 10,888	Platinum Table S\$ 8,888	Gold Table S\$ 4,888	Silver Table S\$ 2,688	Single Seat S\$ 288
Digital Logo Placement and/or Acknowledgement <ul style="list-style-type: none"> Token of Appreciation Marketing collateral Digital assets 	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	
Onsite Logo Placement <ul style="list-style-type: none"> Stage Backdrop Door Gift or Photo Booth 	✓ ✓	✓	✓		
Advertisements <ul style="list-style-type: none"> 60-sec commercial to be played before dinner 30-sec commercial to be played before dinner 	✓	✓			
Membership <ul style="list-style-type: none"> One-year complimentary IES Individual Membership for eligible engineers (applicable for new registrants only) 	4	2	1		
Hospitality <ul style="list-style-type: none"> Invites to WES Conference Dinner / IES 57th Annual Dinner 	10 seats	10 seats	10 seats	10 seats	1 seat

